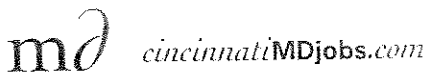


New Web site works to recruit physicians to Cincinnati USA

The first phase of a Health Improvement Collaborative of Greater Cincinnati initiative to attract and retain top quality physicians is under way: The group recently launched cincinnatiMDjobs.com, a complimentary physician job listing site. The Collaborative is a subsidiary of the Greater Cincinnati Health Council.



cincinnatiMDjobs.com will be marketed to medical residents and practicing physicians regionally and nationally. National studies report competition for physicians is fierce, with medical residents receiving 50 or more solicitations regarding employment during their first job search. A recent study of Cincinnati USA medical residents reported only 33 percent of those surveyed plan to practice in the city, compared to a generation ago, when 75 percent of area doctors had completed their residency in Cincinnati.

cincinnatiMDjobs.com is the first initiative of its kind for a major metropolitan area. The site began accepting physician job listings Aug. 23.

In addition to providing job listings for physicians, the site offers information about working and living in Cincinnati.

"Concern about an adequate supply of physicians in the Cincinnati USA community sparked this initiative," said Lynn Olman, president of the Greater

Cincinnati Health Council and a member of the Chamber's board of directors. "Data on 39 specialties shows the area has fewer physicians per capita than surrounding Tristate and Midwest cities, especially in 14 of those specialties."

Olman also pointed out that physicians in seven specialties are substantially older than the average of physicians in those specialties practicing in surrounding Tristate and Midwest cities.

Future phases of this project include the development of a physician recruitment resource center to provide staff to support the recruitment and retention processes. For more information, please contact the Collaborative at (513) 531-0267.



Fulfilling Unique Needs of Entrepreneurs

FunINC committee geared to small entrepreneurs

Small entrepreneurs, take note: The Chamber is now offering a committee specifically with your needs in mind. FunINC – Fulfilling Unique Needs of Entrepreneurs – will support, guide and inspire small, entrepreneurial companies of all types.



FunINC committee members will meet at a different location each month to share ideas, perspectives, information and resources. While the group will focus on companies with 10 associates or less, anyone is welcome to participate.

"This committee is designed to be fun, casual and dynamic, focusing on shared input, active participation and individual involvement," said Jessica Selasky, president of Confidence Builders International, and chair of the committee.

- Upcoming FunINC meetings:
- Sept. 29: Roundtable discussion, "What do you want from your Chamber?"
 - Oct. 28: "Adding fun to your company culture"
 - Nov. 18: "How to have fun with your customers"

The first three meetings will be held at the Sharon Woods Lakeside Lodge, from 4-6 p.m.. The cost is \$10 for members, with \$5 donated to the Joy Outdoor Education Center.

Watch the Chamber's Web site and ChamberVision for upcoming information, or contact Kris Gentry at (513) 686-2945 or kgentry@gccc.com.

Fall 2004 Workers' Comp University provides cost-containment strategies

The fall 2004 WCU, Ohio's largest workers' comp conference, boasts a bumper crop of new, in-depth seminars focusing on cost-containment strategies and workplace safety initiatives. The full-day sessions are a good fit for first-time WCU attendees, as well as those who have attended the conference in the past. Admission is free.

A variety of seminars provides vital information about operating a safe, well-organized workers' compensation program.

Employers will learn effective ways to protect their employees and manage claims; members of the medical community will discover new methods for returning injured workers to work; and all participants will learn the ins-and-outs of the BWC Web site, ohiobwc.com.

This year's local conference will be held at the Sharonville Convention Center, Sept. 27-28. For more details, or to register, simply log on to ohiobwc.com or call 1-800-466-6292.

